

WHAT IS CLAIMED IS:

1. A method of adjusting, for a requester of information, at least one selection criterion, comprising:

receiving a request for information from the requester;

5 determining if a token is associated with the requester; and

if a token is associated with the requester, adjusting the at least one information selection criterion usable to identify information corresponding to the requester based on the token.

2. The method of claim 1, further comprising providing the identified information to the requester.

3. The method of claim 2, wherein providing the identified information includes providing interaction information to the requester.

4. The method of claim 3, wherein the interaction information relates to potential interaction with an issuer of the token.

15 5. The method of claim 3, wherein the interaction information includes at least one of visibility information, accessibility information, and continuity information.

6. The method of claim 5, wherein the accessibility information includes at least one hypertext link associated with an issuer of the token.

20 7. The method of claim 5, wherein the continuity information relates to past interactions between the requester and an issuer of the token.

8. The method of claim 5, further comprising presenting the interaction information to the requester as an interaction space.

25 9. The method of claim 8, further comprising displaying the interaction space to the requester on a web-enabled device.

10. The method of claim 1, wherein determining if a token is associated with the requester comprises:

obtaining a token associated with the requester from a data source if the token exists.

30 11. The method of claim 10, further comprising obtaining an expiration date of the token.

12. The method of claim 10, wherein adjusting the at least one information selection criterion comprises:

determining if the expiration date has occurred; and  
adjusting the at least one selection criterion only if the expiration has  
not occurred.

13. The method of claim 10, wherein obtaining the token associated with a  
5 requester comprises reading the token from a card.

14. The method of claim 13, wherein reading the token from a card  
comprises reading the token using a card reader.

15. A system that adjusts, for a requester of information, at least one  
selection criterion, comprising:  
10 an input interface that receives an interaction request; and  
a controller that identifies a token associated with the requester and  
adjusts the at least one information selection criterion usable to identify information  
corresponding to the requester based on the identified token.

16. The system of claim 15, further comprising an output interface that  
15 provides the identified information to the requester.

17. The system of claim 16, wherein the identified information includes  
interaction information for the requester.

18. The system of claim 17, wherein the interaction information relates to  
potential interaction with an issuer of the token.

20 19. The system of claim 17, wherein the interaction information includes at  
least one of visibility information, accessibility information, and continuity  
information.

20. The system of claim 19, wherein the accessibility information includes  
at least one hypertext link associated with an issuer of the token.

25 21. The system of claim 19, wherein the continuity information relates to  
past interactions between the requester and an issuer of the token.

22. The system of claim 19, wherein the output interface presents the  
interaction information to the requester as an interaction space.

23. The system of claim 22, wherein the output interface displays the  
30 interaction space to the requester on a web-enabled device.

24. The system of claim 15, wherein the controller obtains an expiration  
date of the token.

25. The system of claim 24, wherein the controller adjusts the at least one  
information selection criterion by determining if the expiration date has occurred and

adjusts the at least one selection criterion only if the expiration has not occurred.

26. The system of claim 15, wherein the input interface obtains a token associated with the requester from a data source if the token exists.

5 27. The system of claim 26, wherein the obtained token is read from a card.

28. The system of claim 27, wherein the input interface includes a card reader.

TECHNICAL FIELD